



# HORSES AND HOPE ON THE RIVER

Set against the backdrop of the water, Horses & Hope on the River is an intimate, purpose-driven dinner experience designed to bring community, storytelling, and impact together in a powerful way. This signature event supports Soul to Sole Connection, a 501(c)(3) nonprofit dedicated to providing equine-assisted mental health services for veterans, first responders, and their families at no cost.

Rooted in the belief that healing happens through connection—to nature, to self, and to others—Soul to Sole Connection uses ground-based interactions with horses to help individuals process trauma, build resilience, and rediscover personal strength.

Horses & Hope on the River brings this mission to life through an elevated evening on the water—where curated dining, meaningful conversation, and immersive storytelling intersect. Guests will experience the heart behind the work, hear firsthand stories of transformation, and engage with a cause that is actively changing lives in our local community.

For sponsors, this event offers more than visibility—it's an opportunity to align your brand with a mission of healing, purpose, and impact. Through intentional brand integration, curated guest experiences, and a high-touch environment, partners become a visible part of a movement centered on hope, connection, and community transformation.



# AUGUST 27TH 2026

# ABOUT SOUL TO SOUL

Mental Health with Horses (aka Equine Assisted Psychotherapy or EAP) is a best practice model of therapy. It is a collaborative relationship between clients, horses, a mental health professional, and an equine specialist. Horses are highly attuned animals. The horses' unique sensitivity aids clients to understand their own internal processes and create new perspectives.



## WHY PARTNER WITH US?

Partnering with Sole to Sole supports powerful equine therapy programs that help individuals heal from trauma.

Your sponsorship directly funds life-changing sessions for veterans, first responders, and those in need.

This event connects your brand to a meaningful cause rooted in mental health and community impact

Align your business with purpose while making a tangible difference locally.

# SPONSORSHIP PACKAGES

## SUNSET SUPPER ON THE RIVER

The evening's signature dining experience and premier sponsorship opportunity, placing your brand at the center of the event while supporting equine-assisted healing programs.

- Naming rights to the evening's signature dining experience
- Premier VIP access (10 guests)
- Top-tier logo placement across all event branding
- Featured promotion across social + email
- Branded on-site dining presence
- Social Feature

### Willow Equine Experience (Exclusive):

- Private Leadership Development Session
- Guided Equine-Assisted Team Experience

**\$10,000**



## WATERING HOLE

Sponsor the bar experience and welcome guests as they gather for cocktails, conversation, and connection along the river.

- Presenting Sponsor for the Watering Hole
- Signature cocktail integration
- VIP seating (8 guests)
- Prominent event signage + logo placement
- Social media feature

### Willow Equine Experience

- Team Mindfulness + Meditation Session

**\$7500**

## MANE EVENT

Put your brand in the spotlight by sponsoring the live music and entertainment that set the tone for the evening.

- Presenting Sponsor for the Mane Event
- VIP seating (8 guests)
- Logo on stage + verbal recognition
- Featured in event promotions
- Social Feature

### Willow Equine Experience:

- Equine Assisted Team Building Session

**\$7500**

## HEALING HOOVES

The Gift of Healing – A mission-driven sponsorship that directly supports equine-assisted therapy sessions and the individuals they serve.

- Presenting Sponsor for Healing Hooves
- VIP seating (8 guests)
- Logo placement on event signage + materials
- Social media feature

### Willow Equine Experience:

- Group Reiki Session

**\$7500**

# SPONSORSHIP PACKAGES

## THE FACES OF HEALING

Sponsor the visual heart of the event, the Healing Herd Wall featuring the therapy horses creating a meaningful connection between guests and the mission.

- Presenting Sponsor for The Faces of Healing
- 6 event tickets
- Logo placement on event materials + on-site signage
- Social media recognition

**\$5000**

## THE RIVERFRONT LOUNGE

A relaxed, beautifully styled gathering space where guests can unwind, connect, and enjoy the riverfront atmosphere.

- Presenting Sponsor for The Riverfront Lounge
- 6 event tickets
- Branded signage within the lounge experience
- Logo placement on event materials
- Social media recognition

**\$5000**

# SPONSORSHIP PACKAGES

# HORSES AND HOPE ON THE RIVER

## THE RIVER ROUNDUP

Sponsor the activity zone featuring games and friendly competition, creating an engaging and interactive experience for guests.

- Presenting Sponsor for The River Roundup
- 6 event tickets
- Branded signage across all game stations
- Logo placement on event materials
- Social media recognition

\$5000

## THE RIVER BLAZE

Support the cozy fireside gathering space where guests can relax, mingle, and enjoy the evening under the stars.

- Presenting Sponsor for The River Blaze
- Branded signage at gathering space
- 2 event tickets
- Social recognition

\$2500



## COWBOY CAMERA

Sponsor the curated photo experience, giving guests memorable keepsakes while showcasing your brand throughout the event.

- Presenting Sponsor for Cowboy Camera
- Branded booth presence
- 2 event tickets
- Social recognition

\$2500

## THE SUNSET SOCIETY

As a Sunset Society Member, you are part of a community committed to connection, purpose, and impact. Your support goes beyond attending the event—you help create meaningful experiences on the river while directly contributing to life-changing equine-assisted therapy programs. It's an opportunity to gather, give, and be part of something that brings people together while supporting healing in a powerful, lasting way.

**\$200 Per Ticket**